



Your Partner for Newspaper Innovations



## newsXtreme *easy*

Newspaper Prepress Production Workflow System

*"It is a 'day and night' difference. I did not realize that we could process so much work through our department with so few employee hours."*

*Standard Publishing*

*"The approval process is one of the strongest features, especially for remote locations. Prior to installing NewsXtreme, our remote locations would have to call and ask if their page made it to us. Now they can see exactly how they will print."*

*Owensboro Messenger-Inquirer*

*Circulation: 28,445*

*"NewsXtreme gave us exactly what we needed - speed, flexibility, PDF workflow, and a simple web-enabled interface to handle our many different web widths, color positions, page layouts, and fold configurations. NewsXtreme's 24-hour tech support has been outstanding. I couldn't be happier."*

*Idaho Press Tribune*

*Circulation: 18,304*

*"Easily saves at least an hour of time for the pressmen who is responsible for plate preparation each night."*

*Wyoming Tribune-Eagle*

*Circulation: 16,603*

*"Our workflow went from circa 1997 to circa 2010 overnight. Our biggest challenge now is finding ways to keep our prepress people occupied."*

*Cynthiana Publishing*

*Circulation: 5,700*

### Improve Prepress Department Efficiencies While Dramatically Cutting Costs

**NewsXtreme is designed for the newspaper industry. Maybe that's why our customers tell us it's the easiest to learn and the simplest to use.**

Sure...everyone says their workflow solution is the easiest and most productive. With our prepress experience, we know that the newspaper industry is unique from other publishing venues—namely the pace, the volume, and the deadlines. That's why NewsXtreme Easy has been designed as a complete turnkey solution that will save money and time.

The browser-based system has a visually attractive interface that makes remote management easier no matter where you are located. The entire production process is managed from one screen to show the entire workflow and status of all resources.

### Product Highlights

- Automated page pairing and 4-up imposition
- Soft proofing with approval
- High speed, integrated Harlequin RIP version 8
- Automated preflight fixes
- Load balancing with calibration management
- 100% Web-browser interface supports MAC and PC computers with no client software to license or maintain
- Future upgradeability makes NewsXtreme Easy the most future-proof system on the market today



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## Wondering if it's possible to reach greater productivity with fewer hours and resources?

Time and time again, NewsXtreme amazes our customers by the speed at which their files move through prepress. As a result, there's more time for the production of new jobs while decreasing the number of pre-press hours per job. The Idaho Press Tribune said "The easiest way to quantify [using NewsXtreme] is the 40 hour body that was cut when we were 100% on the workflow" NewsXtreme's product planning wizard makes scheduling pages, plates, and colors a breeze. Its straightforward, intuitive interface ensures users the backup support of each other for routine daily tasks. Cross-training each department reduces bottlenecks and improves communication.

## Doesn't our RIP do everything that a workflow needs to do?

You can be much more efficient with NewsXtreme Easy than you are using a RIP. NewsXtreme Easy comes packaged with the latest version of the Harlequin RIP and production workflow for soft proofing and page pairing. The new RIP handles files with fewer errors and finishes jobs much faster than older, outdated versions and automatically fixes file problems including PDF transparencies, missing fonts, RGB images, RGB black text, hairlines, Pantone colors and more. The system tracks and logs everything from the RIP to final output which can be viewed from any computer connected to the server. Using just a RIP requires manual handling of paired pages, where NewsXtreme Easy controls the layout and plate furniture without any manual intervention.

## Why is NewsXtreme better than PREPs/EVO?

NewsXtreme offers a much greater amount of automation compared to Preps. Where NewsXtreme automatically pairs pages and adds text and furniture to the plate template, this is handled manually through Preps. You also have to wait until all the pages are in before you can start any of the imposition. NewsXtreme pairs pages as soon as the match is available so files become plate ready much faster. The soft proofing capability of NewsXtreme shows the actual ripped data and you can view the individual color separations or composite. Preps/EVO does offer proofing; however, the proof is a PDF of the page before it was ripped so it could look different from what actually prints.

## How can the plate room waste less film with NewsXtreme Easy?

Most errors should be caught and corrected prior to imaging because of NewsXtreme's soft proofing ability. Anyone with access to the system and internet browser can view pages and plates as they become available. You can even have jobs stopped until they are approved and sent to the next step of your workflow.

*"The ability to view the page after it has been ripped by the workflow system is invaluable to our people that send and approve the pages. Most mistakes (if any) are found prior to the page going to the plate. The page can be easily rejected. Then the original file is fixed and resent to the workflow system, approved and sent to plate."*

Wyoming Tribune-Eagle

*"We used to throw away barrels of film waste each month which would not be feasible once we moved to CTP. NewsXtreme allows the editorial department to review and approve plates all in one step. Training was very easy."*

Wichita Falls Times News Record  
Circulation: 32,395

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## Web-Browser Convenience

- 100% browser enabled, cross platform Web interface
- Customized permissions for different levels of users
- Remote access for authorized users
- Unlimited clients at no extra charge
- No client software to maintain

## Intelligent Routing & Load Balancing

- Fully automated rule-based workflow production based on file naming convention and other criteria
- Straightforward and customizable rule wizard set up
- Automatic load balancing to the first available output device
- Manages all production file formats, PDF, Postscript, Tiff, and EPS

## Preflight & Auto-Correction

- Automatically fixes file problems including PDF transparencies, missing fonts, RGB images, RGB black text, hairlines, Pantone colors and more

## Product Planning

- Step-by-step planning wizard can be used to create, modify, or copy commonly used plans
- Schedule products for broadsheets and tabs
- Easily add new products for outside commercial work

## Production Tracking

- Tracks pages and plates
- Status of production sorted by different criteria
- Resend a complete product or plate including previous versions
- Manually override automated workflow

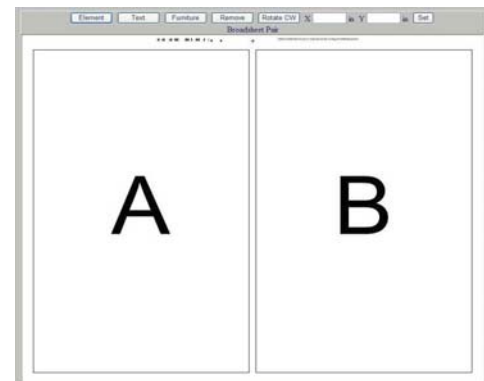


## Soft Proofing with Page or Plate Approval

- View composite proof or individual separation of pages and plates
- Authorized users can approve (or reject) all or specific separations to move forward in the workflow
- Ability to manually override automatic routing

## Flexible Page Pairing & Imposition

- Step-by-step process creates new plate templates in minutes
- Supports page pairing and 4-up imposition with dinkies and double-trucks
- Add customizable page furniture (bender, press registration, cut & fold marks, etc.)
- Supports human readable text and bar codes containing static and dynamic information



## Comprehensive Logging

- Diagnose workflow problems quickly from one central location
- Logs show all system activity with time & date stamps
- Easily sort and filter logs to troubleshoot problems

## NewsXtreme Easy Package Includes:

- NewsXtreme Production Workflow Software
- Integrated Harlequin Windows-based RIP version 8 supporting output up to 1500 DPI
- Windows 2003 Server with Dual Core Intel® 5130 Xeon Processor, 2 GB Memory, 2-250 GB Hard Drives RAID 1
- SQL Server 2005 Express Edition
- 24/7/365 Prestel Intelligence Support Service
- One year free software upgrades