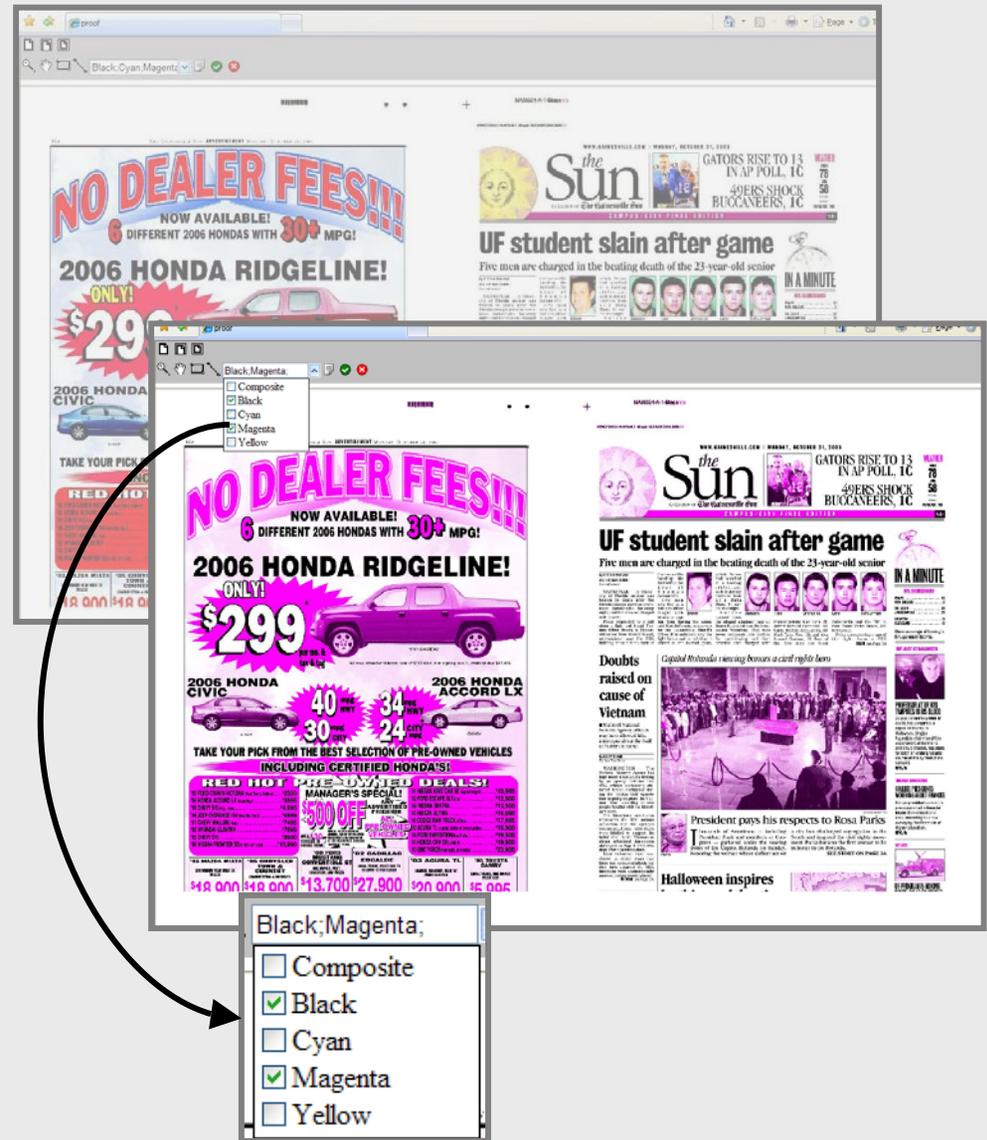# news**Xtreme** *easy*

Newspaper Production Workflow System

presteligence

Reasons a Newspaper May Need NewsXtreme Easy

1. Reduce excess film waste due to mistakes not caught until imaging film

2. Reduce manual labor in page pairing and imposing products

3. Improve tracking and management of daily products and commercial work

4. Preparation for future CTP investment

How will NewsXtreme Easy Reduce Excess Film Waste?

- NewsXtreme Easy allows newspapers to preview what the pages and plates will look like prior to being imaged so you don't have to waste film in order to see what prints

- These soft proofs are post-RIP so you can be sure what you see on screen is exactly what prints

- Just like film, you can preview what each separation looks like individually or together

- With NewsXtreme Easy, newspapers can choose to use an approval step in your workflow which puts files 'on hold' until someone approves them. This prevents erroneous files from being imaged.
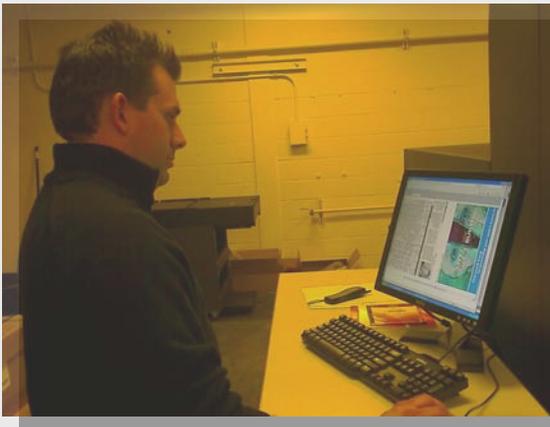
How will NewsXtreme Easy Reduce Manual Labor?

In a film environment, newspapers typically pair pages in one of two ways:

1. By manually stripping the film of one page and lining it up on a flat to pair it with its matching page

2. In a Quark or InDesign Application template. Although this is done on a computer, it still requires someone to copy and paste the pages into the templates.

Both of these methods require human intervention and can be quite labor intensive.

NewsXtreme Easy replaces this manual method.   As pages of the newspaper are created, NewsXtreme takes over. The system 'knows' which pages should be paired together. The process of pairing pages in NewsXtreme is automatic and FAST so newspapers can process more jobs through the system.

How will NewsXtreme Easy Improve Production Management?

Gone are the days of tracking production with clipboards of paper and reporting back missed deadlines to your boss...
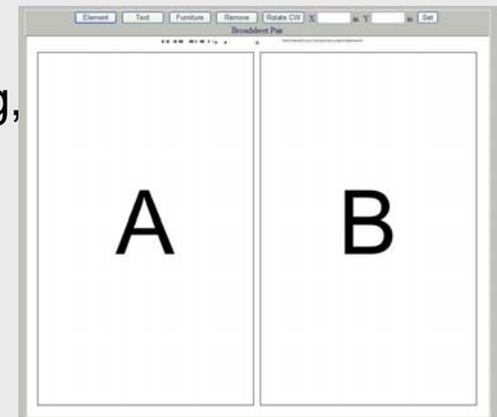
NewsXtreme Easy logs events for all pages and plates which can be sorted and filtered by log type, date, file name, message, and output device. Authorized users with a computer (MAC or PC) and a web browser can review this information with a couple of clicks at anytime of the day or night.
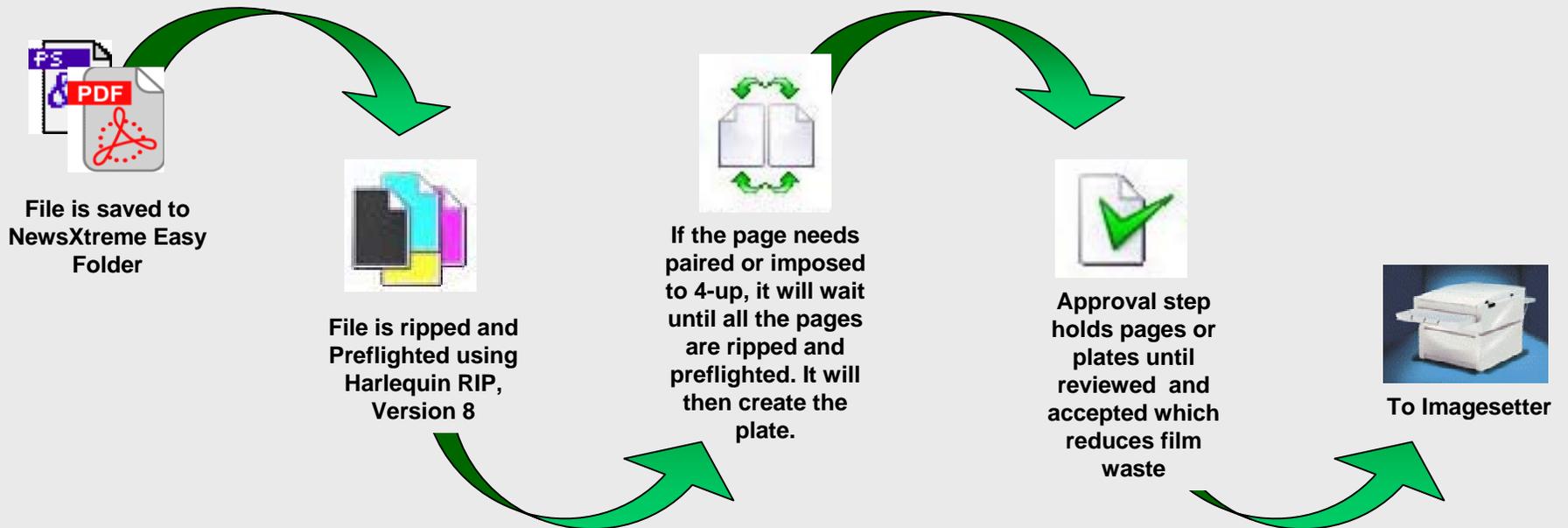

NewsXtreme Easy also improves production by allowing people from the editorial, plateroom, and prepress departments to all be logged into the system at the same time. They can see what pages are missing or have errored. The plateroom workers can resend a plate if needed or see why they haven't received a plate.

How will NewsXtreme Easy Prepare You for CTP?

- Production workflow is critical to get the full value and automation of a CTP system.

- NewsXtreme Easy manages the ripping, preflighting, plate templates, schedules, soft proofing and approval all within an integrated system and all from a Web browser interface.

- Using workflow while still imaging film helps you adjust to the advantages of soft proofing while still being able to compare what you see on screen to the imaged film as you are accustomed.

- Using NewsXtreme Easy before switching to CTP lets you take full advantage of the workflow automation. When the times comes to switch to CTP, you can take advantage of NewsXtreme's upgrades (geared toward CTP users) without the investment of completely new software.

Typical Workflow of a NewsXtreme Easy Customer

File is saved to NewsXtreme Easy Folder

File is ripped and Preflighted using Harlequin RIP, Version 8

If the page needs paired or imposed to 4-up, it will wait until all the pages are ripped and preflighted. It will then create the plate.

Approval step holds pages or plates until reviewed and accepted which reduces film waste

To Imagesetter

NewsXtreme Easy Package Includes:

- NewsXtreme Production Workflow Software

- Integrated Harlequin Windows-based RIP version 8 supporting output up to 1500 DPI

- Windows 2003 Server with Dual Core Intel® 5130 Xeon Processor, 2 GB Memory and 2-250 GB Hard Drives RAID 1

- SQL Server 2005 Express Edition

- 24/7/365 Presteligence Support Services

- One year FREE Software Upgrades

Why Choose Presteligence?

- We have been servicing our customers since 1990 and we take pride in our history of innovation and superior customer service

- Over 500 product installations worldwide
  - Exclusive workflow and tearsheet vendor for New York Times Regional Media Group Properties
  - Serving Newspaper Groups across the country: Advance Publications, Paxton Media, Cox Newspapers, Lee Enterprises, among others

- According to E&P's 2007 independent study performed by Belden Research, Presteligence has increased its company recognition by over 20% and is ranked 6th in companies that top decision-makers are most likely to purchase from

- Recognized by our customers as providing quality, innovative solutions with outstanding support

- NewsXtreme Easy is developed with the latest technology and supported in the USA (24/7/365)

- 100% Browser based interface so there is no client software to maintain

- Acknowledged by newspaper administrators as 'very easy to learn' by users of all technological levels

- NewsXtreme Easy Package includes all your workflow needs--rip, software, and hardware.

- Future upgradeability makes NewsXtreme Easy the most future-proof system on the market today

What Our Customers are Saying…

"The approval process is one of the strongest features, especially for remote locations. Prior to installing NewsXtreme, our remote locations would have to call and ask if their page made it to us. Now they can see exactly how they will print."

MESSENGER-INQUIRER

"We used to throw away barrels of film waste each month which would not be feasible once we moved to CTP. NewsXtreme allows the editorial department to review and approve plates all in one step. Training was very easy."

Times Record News
Your Choice. Your Source.

"The ability to view the page after it has been ripped by the workflow system is invaluable to our people that send and approve the pages. Most mistakes (if any) are found prior to the page going to the plate. The page can be easily rejected. Then the original file is fixed and resent to the workflow system, approved, and sent to plate."

Wyoming Tribune-Eagle

"Our workflow went from circa 1997 to circa 2010 overnight. Our biggest challenge now is finding ways to keep our prepress people occupied."

The Cynthiana Democrat

"It is a day and night difference. I did not realize we could process so much worth through our department with so few employee hours."

"NewsXtreme gave us exactly what we needed-speed, flexibility, PDF workflow, and a simple web-enabled interface to handle our many different web widths, color positions, page layouts, and fold configurations. NewsXtreme's 24-hour tech support has been outstanding. I couldn't be happier."

IDAHO PRESS-TRIBUNE