



## **For Immediate Release**

### ***Cooperative Technology Partnership***

**January 16, 2006. Wake Forest, NC, USA & Rubi, Barcelona, Spain**

Today, Mr. Bruno Ferrari, Chairman, IPAGSA, Rubi, Barcelona, Spain and Mr. Edward A. Casson III, Chairman & CEO, of Southern Lithoplate, Inc. USA announce an unprecedented Cooperative Technology Partnership. This partnership combines their existing technology platforms and ensures their mutual efforts toward bringing new leading-edge lithoplate technology to the market for their respective customer partners. To launch the partnership, Southern Lithoplate has pledged its new state-of-the-art Research & Development facilities and its proven negative working and no-process CtP expertise under the leadership of Dr. Josh Goodin. IPAGSA has pledged its proven Research & Development facilities and its proven no-preheat CtP technology expertise under the leadership of Mr. Jonathan Bentley.

On the purpose and value of the Joint Technology Partnership, Mr. Ferrari commented, "Alone we can accomplish much. However, together we develop the greatest technology & value -- faster! In light of the world's consolidation of capacity and competition, our collaboration ensures our competitive positions by completing our technology foundation and ensures our future generation of products."

Upon which, Mr. Casson commented, "Today, we have initiated an unprecedented unification of two of the largest independent lithoplate manufacturers from around the world. We are synergizing our efforts. In the past, independent lithoplate manufacturers have held their technology close to their vest. Now, we combine our competitive strengths, know-how, and technology to deliver our customer's their specific product needs for the long-term."