

**FOR IMMEDIATE RELEASE**

May 31, 2018

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**Southern Lithoplate Unveils Two New CtP models:  
G+ and H Series** models answer newspaper needs for  
dependable, fast, easy-to-use and affordable thermal platesetting.

WAKE FOREST, N.C. – Through close collaboration between two newspaper prepress industry leaders, Southern Lithoplate and CRON-ECRM have introduced two new platesetting devices that redefine and refine CtP technology for today and tomorrow.

Steve Mattingly, senior vice president, Southern Lithoplate (SLP), announced the launch of the CRON-ECRM G+ and H Series CtP solutions: “We began our journey with CRON-ECRM well over three years ago following initial planning that dated back to Autumn, 2007. Over that timeframe, we listened closely to what the market said it needs and wants in prepress CtP. During the same time, SLP has built a fully certified, nationwide technical support team that is, and will continue to be, second-to-none to in fully ensuring our plate partners have the very best in technical support. That comprehensive support is available 24/7/365, along with a US-based inventory of spare parts for on-demand response to SLP’s customer’s needs.”

“Redesigned and re-engineered for the changing demands of newspaper production operations, Southern Lithoplate’s G+ and H Series CtP technology, backed exclusively through SLP Solutions support, is the prepress manager’s best choice for a cost-effective, reliable solution,” Mattingly said. “We are proud to say that CRON-ECRM and SLP are totally committed to these products and their performance,”

Ted McGrew, Southern Lithoplate, VP sales confirms that commitment, “That’s why, together, we are backing the H and G+ Series with the best warranty in the business: a 3-year 100% Parts

Warranty (not including consumable parts) and a 3-year Laser Diode Warranty (or accumulated output of 200,000 plates).

**About Southern Lithoplate, Inc.**

Southern Lithoplate, [www.slp.com](http://www.slp.com), headquartered in North Carolina, specializes in the manufacture, distribution and service of digital plates and associated products for targeted print markets. An American-owned and operated company, SLP enjoys a reputation for quality, value and performance throughout the world. SLP and its strategic alliance partners provide customers with a full array of high-quality, value-driven solutions. SLP's service infrastructure is designed to exceed the needs of the company's customer markets. State-of-the-art manufacturing facilities are located in Grand Rapids, Michigan and near the world-renowned Research Triangle Park in North Carolina.

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