

**FOR IMMEDIATE RELEASE**

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**CONTACT:**

Steve Mattingly  
Southern Lithoplate, Inc.  
(800) 638-7990 ext. 2240  
Fax: (919) 556-1977  
SMattingly@slp.com  
www.slp.com

**Commercial Printers Succeed with Strategic Alliance Solutions**

WAKE FOREST, N.C. — Printing companies continue to look for ways to decrease costs, increase profits and differentiate themselves from the competition. Expanding its Strategic Alliance Partners, Southern Lithoplate is now delivering commercial print shop owners complete solutions that meet or exceed today's print standards for superior quality with low total cost of ownership.

Commercial-quality Cobra 830® negative thermal plates afford faithful color fidelity, crisp image reproduction and fine detail on a wide range of media, including fibrous stock. As a complement to the Cobra 830, the new-generation Integra 830 P™ meets the market's demand for an alternative positive-working, no-pretbake commercial plate.

Screen PlateRite computer-to-plate (CtP) recorders give customers the freedom to build their business through advanced imaging technologies designed to fit the needs of the individual business. Screen's equipment reliability is second to none.

Combining Southern Lithoplate's commercial digital printing plates and allied prepress products with Esko's state-of-the-art automated workflow software brings additional benefits to commercial printers. Esko, an international leader in workflow solutions powered by Danaher Corp., engineers workflow systems based on the latest PDF, JDF and Certified PDF

standards. Esko products automate the daily tasks in prepress environments. They are easy to use, configure and integrate into existing production processes.

**Visit Southern Lithoplate's Alliance Partners at drupa**

These members of the Southern Lithoplate Strategic Alliance are demonstrating products and services at drupa 2012 through May 16: Screen (Hall 09, Stand A40), Esko (Hall 08b, Stand A23), ECRM (Hall 07a, Stand C09), Nela (Hall 08a, Stand B61) and Glunz-Jensen (Hall 05, Stand C38).

**Call Your Personal Account Manager**

Contact Southern Lithoplate at (800) 638-7990 or (919) 556-9400 about a complete prepress/pressroom package, including quality thermal plates, CtP device, workflow application, financing and service.

**About Southern Lithoplate, Inc.**

Southern Lithoplate, Inc. ([www.slp.com](http://www.slp.com)), privately held, American owned and operated, and headquartered in North Carolina, specializes in the manufacture, distribution, and service of high-quality lithoplates and associated products for targeted print markets. Southern Lithoplate enjoys a long-standing reputation for Quality, Value, and Performance throughout the world. Southern Lithoplate provides customers with a full array of high-quality, value-priced products with a service infrastructure that exceeds the needs of the company's customer markets. State-of-the-art manufacturing facilities are located in Jackson, Tenn.; Grand Rapids, Mich.; and near the world-renowned Research Triangle Park in North Carolina.

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