



NEWS -- FOR IMMEDIATE RELEASE

ECRM JOINS SOUTHERN LITHOPLATE'S CTP ALLIANCE FOR VIOLET CTP; SLP TO MARKET ECRM PLATESETTERS TO NEWSPAPERS



News Highlights

- SLP will market ECRM's newspaper CTP family of products;
- The alliance was announced in conjunction with Southern Lithoplate's launching of their first violet CTP plate called *TIGER V™* and ECRM's North American debut of the MAKO NEWSmatic HS *plus* platesetter;
- ECRM will exhibit at NEXPO 2008 in booth #1246 and SLP in Booth #1332 (April 12-16, 2008, Washington, DC).

WASHINGTON DC -- April 12, 2008 -- Southern Lithoplate and ECRM today announced a digital alliance that delivers a best-in-class violet CtP plate and platesetter solution for the newspaper marketplace. According to the announcement made today by Edward A. "Trip" Casson III, Chairman and CEO Southern Lithoplate, and Rick Black, CEO, ECRM, ECRM will join SLP's CtP Alliance for Violet CtP, and SLP will market ECRM's complete line of newspaper platesetters. The alliance was announced at NEXPO 2008 in Washington DC (April 12-16, 2008) where both firms are exhibiting. For more information go to www.slp.com and www.ecrm.com.

Southern Lithoplate Releases *TIGER V* Violet CtP Plate

The alliance was announced in conjunction with Southern Lithoplate's full market commercial launch of the *TIGER V™* violet CtP plate, targeted as an excellent and efficient printing solution for North American newspapers. The *TIGER V* lithoplate delivers crisp 2-98% dot resolution and up to 175 lpi at 2450dpi image quality, giving it extra versatility for imaging quality plates for newspaper inserts.

SLP and ECRM Quotes

"The launch of *TIGER V* is a direct result of technology we acquired and developed," stated Edward A. "Trip" Casson III, Chairman and CEO Southern Lithoplate. "We are capable of delivering both thermal and violet CtP plates, and I am happy that we are able to offer customers commercial quality at newspaper prices regardless of the technology. We will continue our efforts to provide our customers the best products, value, and service solutions from a single source, with our 100% Guarantee."

"At ECRM, we are pleased to establish our partnership with Southern Lithoplate and to become part of the CtP Alliance," stated Rick Black, President and CEO of ECRM. "Our partnership joins a proven and trusted newspaper CtP equipment supplier with one of the leading newspaper lithoplate suppliers in North America. Our quality, efficient, and easy-to-use solutions for newspapers will serve nicely for Southern Lithoplate's customer needs."

About Southern Lithoplate, Inc.

Southern Lithoplate, Inc., headquartered in North Carolina, specializes in the manufacture, distribution and service of analog and digital lithoplates and associated products for targeted print markets. Southern Lithoplate enjoys a reputation for Quality, Value & Performance throughout the world. Southern Lithoplate provides our customer markets a full array of high-quality value-priced products. Southern Lithoplate's service infrastructure is designed to exceed the needs of their customer markets. Our state-of-the-art manufacturing facilities are located in Jackson, Tennessee, and near the world-renowned Research Triangle Park in North Carolina USA. Southern Lithoplate may be found on the web at www.slp.com.

About ECRM

ECRM Imaging Systems is a global leader in imaging technologies for the graphic communications industry. For over three decades ECRM has successfully applied a broad range of optical, imaging, laser, and digital-electronic technologies to meet the business needs of its customers. The Massachusetts-based company has sold and supported more than 5,000 computer-to-plate devices and over 27,000 imagesetters in 110 countries around the world. ECRM's Tewksbury, MA facility is ISO 9001:2000 certified and is dedicated to maintaining the highest standards in research and development, design, manufacturing, service, and support. ECRM may be found on the web at www.ecrm.com

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