

FOR IMMEDIATE RELEASE

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**SLP Expands Financial Services Program to Cover
All Printing-Related Equipment and Software**



WAKE FOREST, N.C. — Southern Lithoplate (SLP) has positioned itself as a true solutions provider to printing operations that are in a growth mode and seeking easy access to capital funding.

The SLP Financial Services program is making it much simpler for new and existing customers to modernize their production systems for greater profitability. This aggressive program expansion takes a comprehensive approach to financing printing-related equipment and software needs. SLP Financial Services offers a variety of lending and leasing structures to drive customer growth, including purchase option leases and dollar buyout leases. It is only the latest expression of SLP's dedication to print.

The expanded financial resources support purchases of prepress hardware, workflow systems, pressroom machinery and capital equipment for the bindery, mailroom and other production departments. SLP can customize a convenient financing program for products purchased directly from SLP and Strategic Alliance Partners, including CRON-ECRM, ECRM and Screen, as well as equipment acquired through third-party vendors.

SLP Financial Services offers attractive programs with risk-based pricing for the full spectrum of newspaper publishers, coldset web printers and commercial sheetfed operations, from Fortune 100 companies to local mom-and-pop shops, ensuring the most competitive rates and structures for all.

Extended lease packages up to 84 months are available for press and bindery equipment and 60 months on prepress and wide-format equipment. Customers wishing to finance less than \$250,000 in equipment costs can take advantage of streamlined application-only programs.

“SLP Financial Services has the financing expertise to assess each unique situation and provide custom financing options to best suit customers’ individual circumstances,” said Steve Mattingly, senior vice president.

For more information about SLP Financial Services, visit the SLP website at http://www.slp.com/how_to_buy_financial_services.asp

SLP (www.slp.com) is a leading provider of digital plate solutions and associated products for the newspaper and high-quality commercial sheetfed printing markets. SLP’s service infrastructure is designed to support customer productivity and profitability from prepress through the pressroom and beyond. Equipment manufacturers have confidence in SLP’s ability to service customers’ prepress and pressroom technology.

SLP works closely with customers to improve printing techniques and quality, such as participation in the Specifications for Newsprint Advertising Production (SNAP) Certificate Program. SLP also is helping customer partners print to G7-based specifications through its G7 Quality Program. State-of-the-art manufacturing facilities located in North Carolina and Michigan exceed the needs of customer markets. The company is headquartered in Wake Forest, North Carolina, near the world-renowned Research Triangle Park.

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