

**FOR IMMEDIATE RELEASE**

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**CONTACT:**

Steve Mattingly  
Southern Lithoplate, Inc.  
(800) 638-7990 ext. 2240  
Fax: (919) 556-1977  
SMattingly@slp.com  
www.slp.com



**Jeff Dilley Appointed Newest Regional Sales Manager of SLP**



WAKE FOREST, N.C. — Southern Lithoplate, Inc. (SLP) today announced the expansion of its sales team to reflect the growing market for the company’s digital plate solutions. Jeff Dilley has been named to the position of Regional Sales Manager for Ohio and Indiana.

Dilley, a 14-year veteran of the graphic communications industry, will be responsible for sales of commercial-quality digital plates and related products, enabling SLP to more effectively serve existing and prospective customers.

“Jeff Dilley brings a balanced approach to representing SLP products because of his expertise in sales development in both prepress and pressroom technology,” said Steve Mattingly, Senior Vice President. “He has more than 10 years of experience selling printing plates and front-end systems combined with several more years of exposure to pressroom-specific sales. Having enthusiastic and knowledgeable sales staff focused on the high-quality commercial sheetfed printing market will allow SLP to build on recent sales momentum.”

Most recently, Dilley served as Account Manager for Grand Rapids Printing Ink Co., in charge of pressroom sales. Before that, he was Account Manager for Pitman Co.

Dilley said of his new appointment, “SLP has tremendous longevity in an industry undergoing such change and upheaval. The quality of SLP products and service is evident in the company’s longevity. At a time when manufacturing operations continue to flow overseas, SLP maintains all of its production in the United States. Customers can be assured that their product demands will be reliably met.”

SLP ([www.slp.com](http://www.slp.com)) is a leading provider of digital plate solutions and associated products for the newspaper and high-quality commercial sheetfed printing markets. SLP’s service infrastructure is designed to support customer productivity and profitability from prepress through the pressroom and beyond. Equipment manufacturers have confidence in SLP’s ability to service customers’ prepress and pressroom technology, including computer-to-plate recorders and processors.

SLP is committed to working closely with customers to improve printing techniques and quality, such as participation in the Specifications for Newsprint Advertising Production (SNAP) Certificate Program. SLP also is helping customer partners print to G7®-based specifications through its G7 Quality Program. State-of-the-art manufacturing facilities located in North Carolina and Michigan exceed the needs of SLP’s customer markets. The company is headquartered in Wake Forest, N.C., near the world-renowned Research Triangle Park.

“SLP has a great story to tell, and commercial printers will be delighted when they learn more about the organizational structure, customer-centered focus and capacity of the company to listen and adapt to each customer’s needs,” Dilley said.

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