



**FOR IMMEDIATE RELEASE**

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**Southern Lithoplate Welcomes Joe Lillo as Vice President of Commercial Sales**

WAKE FOREST N.C. — Southern Lithoplate, Inc. (SLP), a leading manufacturer of digital printing plates and associated solutions, named graphic arts industry veteran Joe Lillo as Vice President of Commercial Sales, responsible for the strategic growth of the company's commercial plate business. Lillo will direct sales efforts and collaborate with sales representatives on prospect cultivation.

Lillo brings 30 years of experience in sales and account management to his new post. Skilled in engaging clients in the graphic arts field, he has a record of reaching and exceeding annual target goals.

“Joe is a seasoned sales professional who not only understands the technical aspects but also the business aspects of the industry — where it has been and where it is headed,” said Steven Mattingly, Senior Vice President of Sales and Marketing. “I am confident he can assist SLP in maximizing opportunities for growth in the commercial market.”

Most recently, Lillo served as Business Unit Manager for Graphics at xpedx, an International Paper company. Before that, Lillo was Mid-Atlantic Regional Manager for

Pitman Co. He started his career in the graphic arts industry in 1982, selling postpress bindery equipment.

Lillo said of his new appointment, “I am delighted to have a role in solidifying SLP’s position as a premier printing plate manufacturer in the commercial printing segment of the industry. I look forward to helping SLP customers become more efficient, productive and profitable.”

**About Southern Lithoplate, Inc. (SLP)**

SLP ([www.slp.com](http://www.slp.com)), headquartered in North Carolina, specializes in the manufacture, distribution and service of digital plates and associated products for targeted print markets. SLP enjoys a reputation for Quality, Value and Performance throughout the world. SLP and its *Strategic Alliance partners* provide customers with a full array of high-quality, value-driven solutions. SLP’s service infrastructure is designed to exceed the needs of the company’s customer markets. State-of-the-art manufacturing facilities are located in Jackson, TN, Grand Rapids, MI, and near the world-renowned Research Triangle Park in North Carolina.

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