

FOR IMMEDIATE RELEASE

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**Southern Lithoplate Expands Production Capacity and Supply
of Liberty NXP No-process Printing Plates**



WAKE FOREST, N.C. – Southern Lithoplate, Inc. (SLP), one of the leading offset lithographic printing plate manufacturers serving printers in the US and worldwide, announced it has recently completed a significant expansion of production capacity at its North Carolina headquarters campus.

Comprehensive investments in R&D and manufacturing capabilities were made to accommodate the increasingly robust demand among printing companies for Southern Lithoplate’s Liberty NXP no-process plates. The much-anticipated expansion signals the company’s commitment to its customers and the printing industry at large.

The core development for Liberty NXP took place at SLP’s Grand Rapids, MI. campus, where production naturally followed. “We knew the Liberty NXP plate had the potential for broad adoption, when we introduced it in 2014,” said E. A. “Trip” Casson III, SLP Chairman & CEO. “The industry’s acceptance of Liberty NXP’s signature ‘*Develop-on-Press*’ technology and the continuing response to SLP’s sales & service business model has been very gratifying. With this significant investment toward expanding our production capabilities, we can now bring Liberty NXP’s advantages to even more printers.”

Casson added, “Liberty NXP is a ‘true no-process’ printing plate that delivers what printers

demand. Another great plus is that it is a non-ablative, fast exposure, mid-to-long-run printing plate that is extremely easy to use and can be imaged on virtually any 830 thermal computer-to-plate device.”

SLP Strategic Alliance partners, CRON & CRON-ECRM, have worked diligently with SLP since 2007 to design and deliver a portfolio of thermal platesetters to North America. Complementing CRON’s 4,000-plus installations worldwide, SLP now provides a powerful “one-two” hardware and printing plate punch. Add in Prestelligence and Xitron for workflow, and a printer’s prepress is complete, comprehensive, affordable and leading edge.

About Southern Lithopalte

SLP, www.slp.com, is a privately held, third generation, American-owned and operated company. SLP shares the entrepreneurial spirit with like-minded printers around the country. SLP is a leading provider of digital prepress solutions and associated products for printers throughout North America and around the world. SLP is headquartered in Wake Forest, North Carolina, near the world-renowned Research Triangle Park. The company’s state-of-the-art dual manufacturing facilities are located in North Carolina and Michigan.

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