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New Video Celebrates SLP's American Roots, Industry Leadership

WAKE FOREST, North Carolina — For generations, America's strength has emerged from the power of its manufacturing factories. In honor of its deeply American roots, Southern Lithoplate (SLP) created a new, exclusive video, "The Printer's Choice," for the just-concluded 2016 Key Executives Mega-Conference in Austin. Now it is available for everyone to view on the SLP website at www.slp.com.

SLP, a premier example of an American success story, remains true to its U.S. heritage with U.S.-based manufacturing, U.S. ownership and management, and a U.S. headquarters in Wake Forest, North Carolina. The company's guiding principle has always been and will continue to be "Drive hard and smart in order to consistently deliver better value for customers."

As a company born in the United States, SLP values the American worker and believes in the importance of keeping jobs in the United States. While competitors were going offshore, SLP reinvested in quality American manufacturing. Its employees take great pride in making top products for use by the graphic communications industry at home and abroad.

SLP has talked with customers in order to develop new solutions and technologies that help print providers increase productivity, efficiency and quality. Today, SLP printing

plates are the essential quality building blocks for the world's print providers, going above and beyond expectations. Likewise, SLP's customer service and on-time technical support are the U.S. gold standard.

Visit www.slp.com to access and view "The Printer's Choice" video.

SLP (www.slp.com) is a leading provider of digital plate solutions and associated products for printers throughout North America and around the world. Privately held, American owned and professionally operated, SLP is headquartered in Wake Forest, North Carolina, near the world-renowned Research Triangle Park. The company's state-of-the-art manufacturing facilities are located in North Carolina and Michigan.

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