

FOR IMMEDIATE RELEASE

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Southern Lithoplate Aligns Sales Leadership for the Future

WAKE FOREST, North Carolina, March 21, 2016 — “The SLP sales and marketing leadership team is passionate about excellence, providing the depth and breadth of experience and understanding necessary to ensure that we go above and beyond our current and future customers’ needs in all market segments,” said Edward A. “Trip” Casson, Chairman and CEO.

With 20/20 vision of customer-centered support, Southern Lithoplate (SLP) has created two new leadership positions to further position the company for future growth.

- Ted McGrew, formerly Director of Newspapers for SLP, is promoted to Vice President of the Newspaper segment.
- Michael Phillips, SLP’s former Director of North American Sales, is promoted to Vice President of Sales Operations.

In his new role, McGrew will devise sales strategy and spearhead sales team development for the newspaper segment with a vision toward expanding SLP’s footprint. McGrew came to SLP in 2009 as News National Accounts Manager, bringing nearly three decades of sales leadership experience to the company. Ted’s professional experience includes 5 years of commercial banking and 30 years in graphic arts with Hoosier Photo Supply, Fujifilm USA and Kodak, prior to joining Southern Lithoplate.

As Vice President of Sales Operations, Phillips will oversee product management for SLP’s computer-to-plate hardware alliances, sales integration for both news and commercial segments,

and sales force automation. A member of the sales team since 2007, Phillips' 27 years professional experience includes positions with Konica Imaging, Scitex America, and Agfa Graphics prior to joining Southern Lithoplate.

“In tandem with Joe Lillo, Vice President of Commercial Sales, who joined SLP in 2012 after 30 years with Arkin-Medo, Pitman and xpedx, Ted's and Mike's experience and management skills dovetail perfectly. Together, they will ensure the SLP sales strategy is customer-centric. I could not ask for a stronger, more talented leadership team,” stated Steve Mattingly, Senior Vice President - Sales and Marketing.

SLP (www.slp.com) is a leading provider of digital plate solutions and associated products for printers throughout North America and around the world. Privately held, American-owned and professionally operated, SLP is headquartered in Wake Forest, North Carolina, near the world-renowned Research Triangle Park. The company's state-of-the-art manufacturing facilities are located in North Carolina and Michigan.

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