

## FOR IMMEDIATE RELEASE:

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New York, New York, September 28, 2009: Southern Lithoplate Web Site Wins Award in 2009 GD USA Graphic Arts Design Competition.

Southern Lithoplate's new web site has been recognized in the Graphic Design USA web design competition sponsored by HP. The competition is one of the largest graphics design awards competitions in the US. The judges reviewed over 10,000 submissions, primarily from the US, in 24 categories and made 1,000 awards. The competition is open to advertising agencies, graphic design firms, corporate, institutional and publishing in-house departments. The majority of the submissions were in the areas of print, packaging, point-of-purchase, Internet, interactive, and motion graphics. Graphic Design USA, a subscription only publication, is circulated monthly to 28,000 professional designers, primarily in the US.

"We are pleased that our site's purposeful design to be user friendly, accessible, and packed with information has been recognized in this competition. We thank CAI for their work in helping us bring our commitment to our customers to life via the internet", stated Steve Mattingly, VP Sales & Marketing, Southern Lithoplate.

About Southern Lithoplate, Inc., (www.slp.com)

Southern Lithoplate Inc., headquartered in North Carolina, specialized in the manufacture, distribution, and service of analog and digital plates and associated products for targeted print markets. Southern Lithoplate enjoys a reputation for Quality, Value and Performance throughout the world. Southern Lithoplate provides customers with a full array of high quality, value priced products. Southern Lithoplate's service infra structure is designed to exceed the needs of their customer markets. Our state-of-the art manufacturing facilities are located in Jackson Tennessee, and near the world renowned Research Triangle Park in North Carolina, USA.

## **About CAI Communications**

CAI Communications (www.caicommunications.com) has implemented business-to-business branding, marketing, advertising, and PR strategies and communications tools for North Carolina businesses since 1983. We create strategies and designs that take businesses to the next level on their path to success. In addition we, have expertise in employee communications through our parent organization CAI, a nationally recognized employers' association. We have a long history of combining our business knowledge with award winning creativity. Whether you want to clarify your brand, develop a marketing strategy, or create a print, web or video communications tool, we deliver solutions to grow your business.