

**FOR IMMEDIATE RELEASE**

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**Southern Lithoplate Introduces Affordable Turnkey CtP Solutions for Smaller  
Newspaper Environments**

WAKE FOREST, N.C. — Southern Lithoplate, Inc., the most dedicated and trusted source for newspapers’ prepress and pressroom needs, and its Strategic Alliance Partners have created an affordable turnkey CtP Solutions offering for the smaller newspaper market, including choices from both thermal- or violet-based technology, backed by Southern Lithoplate’s 24/7/365 technical service and support.

“To meet our loyal analog customers’ needs, we have integrated the IRS Section 179 tax program with Southern Lithoplate’s proven commitment to provide the highest quality solutions at the lowest possible cost,” stated Steven Mattingly, senior vice president of sales and marketing. “Cash-conscious analog publishers that see the writing on the wall regarding end of life for their film setters and processors now have access to affordable, proven technology and support. Southern Lithoplate’s Regional Sales Consultants are fully equipped with the evaluation tools to help our publisher partners ensure that their leap to CtP is the right technology decision at the right time and results in the true lowest total cost of ownership.”

Southern Lithoplate’s expertise in manufacturing both thermal and violet plates enables companies that are converting from conventional negative imaging to direct-to-plate production

to select the best CtP solution to meet their technology, budgetary and throughput needs.

Southern Lithoplate's turnkey thermal CtP solution bundles customer-proven VIPER 830® thermal plates and Screen PlateRite News 2000S+ platesetter. The PlateRite News 2000S+ is the benchmark for trouble-free CtP plate making in a newspaper environment. Screen's bulletproof imaging engine outputs plates faster, with less operator intervention and fewer errors necessitating costly plate remakes. VIPER 830® plates give superior performance, productivity and run lengths. Southern Lithoplate's turnkey violet CtP solution combines next-generation Replica™ HSV violet photopolymer digital plates and an ECRM MAKO NEWS or MAKO NEWSmatic 60 violet imaging system for the best violet program offering in the marketplace.

Each component in the thermal and violet CtP solutions is engineered to work together for dependable overall system performance. Reduced acquisition, consumables and service costs translate into the industry's most competitive system prices. Upgrade options for advanced screening, high-capacity, automated plate loading and additional workflow modules enhance the CtP solutions' capabilities.

Flexible service plans match every budget and level of technical expertise. Service plans can include workflow support, CtP service maintenance agreement and an extended warranty contract. Southern Lithoplate's 24/7/365 service and support program is unparalleled in the industry.

“We are very excited about these turnkey solutions,” Mattingly said. “Customers benefit from exceptional technology with the lowest cost of ownership, Guaranteed.”

#### **About Southern Lithoplate, Inc.**

Southern Lithoplate, Inc. ([www.slp.com](http://www.slp.com)), headquartered in North Carolina, specializes in the manufacture, distribution and service of analog and digital plates and associated products for targeted print markets. Southern Lithoplate enjoys a reputation for Quality, Value and Performance throughout the world. Southern Lithoplate provides customers with a full array of

high-quality, value-priced products. Southern Lithoplate's service infrastructure is designed to exceed the needs of the company's customer markets. State-of-the-art manufacturing facilities are located in Jackson, Tenn.; Grand Rapids, Mich.; and near the world-renowned Research Triangle Park in North Carolina.

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