

FOR IMMEDIATE RELEASE

October 12, 2010

CONTACT:

Steve Mattingly
Southern Lithoplate, Inc.
(800) 638-7990 ext. 2240
Fax: (919) 556-1977
SMattingly@slp.com
www.slp.com



**Southern Lithoplate, Inc. Furthers Commitment to North American Print Market
with Expanded Technical Support Platform**

WAKE FOREST, N.C. — Spurred by continued business growth and the company’s recently completed acquisition, Southern Lithoplate, Inc. has expanded its field technical services team to further support the printing industry in every geographic region of North America. Southern Lithoplate announced the appointment of several seasoned veterans to the position of regional technical manager: Barry Clark, Chuck Gagnon, Sam Jackson, Mark Kahle, Frank Lundak and Grover Morrison. In addition, Phil Schmelter was named inside service manager at Southern Lithoplate’s Grand Rapids, Mich., facility.

“We started expanding our technical support services because we have a wonderful situation: a rapidly growing customer base,” said Brandon A. Casson, national sales and technical manager. “That is great news for us and for our customers. We are committed to providing prepress and pressroom expertise to printers. All the support people we have taken on have very strong experience and will bring significant value to the printers they deal with.”

Casson added that the larger technical support team will benefit customers in many key areas that will be important beyond 2010.

“With time and production pressures at a high level, when our clients need help, we want them to get the answers and assistance they need right away,” Casson said. “Our goal is ‘on demand’ technical support. By offering 24-hour-a-day, 7-day-a-week service, a technical support analyst can provide quick, easy solutions to customers’ problems.”

About Southern Lithoplate, Inc.

Southern Lithoplate, Inc. (www.slp.com), headquartered in North Carolina, specializes in the manufacture, distribution and service of analog and digital plates and associated products for targeted print markets. Southern Lithoplate enjoys a reputation for Quality, Value and Performance throughout the world. Southern Lithoplate provides customers with a full array of high-quality, value-priced products. Southern Lithoplate’s service infrastructure is designed to exceed the needs of the company’s customer markets. State-of-the-art manufacturing facilities are located in Jackson, Tenn.; Grand Rapids, Mich.; and near the world-renowned Research Triangle Park in North Carolina.

###