



**FOR IMMEDIATE RELEASE**

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**Southern Lithoplate and Prestelligence Offer PAGE Members Powerful,  
Integrated Prepress Workflow System as Replacement Upgrade**

WAKE FOREST, N.C. — PAGE Co-op members continue to cut costs and improve prepress department efficiencies with computer-to-plate (CtP) technology. Southern Lithoplate, Inc., a leading manufacturer of digital printing plates and associated solutions, and Prestelligence, Inc., a leader in workflow software, have made it much easier and more affordable for PAGE members to enjoy these benefits.

Prestelligence will install the latest release of its flagship NewsXtreme prepress workflow at a competitive price to replace publishers' existing legacy workflow software. The installation includes NewsXtreme software and a one-year maintenance and support agreement, along with optional hardware and RIPs. Targeted toward publishers upgrading from their existing prepress and pressroom vendors, this promotion is part of the Strategic Alliance Partnership with Southern Lithoplate and the marketing of replacement CtP units.

“We want PAGE members to experience an integrated, automated system that enables high-quality Southern Lithoplate products to keep the presses rolling with reduced acquisition, consumables and service costs,” stated Bob Behringer, President and CEO of Presteligen. “Our individual components are the best solutions available, and newspapers that combine them together reap the rewards of a highly customized solution from vendors focused on the newspaper market.”

NewsXtreme is a powerful, fully integrated and easy-to-maintain workflow management system. Presteligen tailored NewsXtreme to the pace, volume and deadlines of the newspaper industry. Presteligen releases a new version of NewsXtreme two to three times a year. The standard maintenance agreement includes 24/7/365 email and phone support plus upgrades.

NewsXtreme’s flexible page pairing and imposition engine support up to 16-up plate configurations with dynamic page furniture and barcodes. The system’s calibration management and separation locking technology ensure the highest output quality. Key features include Web browser interface, rule-based intelligent file routing, load balancing, soft proofing with page and plate approval, built-in redundancy, email error notifications, fan-out, creep adjustment, and production tracking and management.

“Working with Presteligen allows us to combine our newspaper industry expertise and offer the best possible CtP workflow solution at the best overall value,” said Steven Mattingly, Senior Vice President of Sales and Marketing at Southern Lithoplate.

Please contact Ted McGrew, Director of National Accounts, at 317-407-5553 or visit the Southern Lithoplate website at [www.slp.com](http://www.slp.com) for details.

### **About Presteligen, Inc.**

Presteligen ([www.presteligen.com](http://www.presteligen.com)) is an industry-leading software developer and service provider specializing in solutions for newspapers. Presteligen offers a suite of hosted advertising self-service solutions, color-calibrated hard and soft proofing systems, production workflow systems and interactive multimedia services. The company has been

servicing its customers since 1990 and has over 500 installations extending across five continents. Headquartered in North Canton, Ohio, Presteligenge maintains sales managers and resources spanning the United States.

**About Southern Lithoplate, Inc.**

Southern Lithoplate, Inc. ([www.slp.com](http://www.slp.com)), headquartered in North Carolina, specializes in the manufacture, distribution and service of analog and digital plates and associated products for targeted print markets. Southern Lithoplate enjoys a reputation for Quality, Value and Performance throughout the world. Southern Lithoplate provides customers with a full array of high-quality, value-priced products. Southern Lithoplate's service infrastructure is designed to exceed the needs of the company's customer markets. State-of-the-art manufacturing facilities are located in Jackson, Tenn.; Grand Rapids, Mich.; and near the world-renowned Research Triangle Park in North Carolina.

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