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THE BILOXI GULFPORT SUN HERALD SWITCHES TO VIPER 830® PLATES FOR COMPUTER TO PLATE.

Gulfport, Mississippi, August 19, 2009– The Sun Herald has partnered with Southern Lithoplate’s Strategic Alliance to upgrade their analog plate making operation and convert to Southern Lithoplate’s Viper 830® CtP solution. The Sun Herald has installed a SCREEN 2000S CtP platesetter replacing a previously installed conventional analog plate system.

Gary Raskett, Vice President of Operations and Circulation stated “we converted over to the Southern Lithoplate CTP system using Viper 830 lithoplates, Newsway workflow and the Screen 2000 all at the same time. This was one of the smoothest transitions we have ever seen. We did not experience the slightest hiccup”.

Mike Phillips, Director News, for Southern Lithoplate stated, “We are pleased to welcome The Sun Herald to our family of CtP Alliance solution partners throughout North America. This is a strong demonstration that now is certainly a good time for investing in the future.”

About Southern Lithoplate, Inc., (www.slp.com)

Southern Lithoplate Inc., headquartered in North Carolina, specialized in the manufacture, distribution, and service of analog and digital plates and associated products for targeted print markets. Southern Lithoplate enjoys a reputation for Quality, Value and Performance throughout the world. Southern Lithoplate provides customers with a full array of high quality, value priced products. Southern Lithoplate’s service infra structure is designed to exceed the needs of their customer markets. Our state-of-the art manufacturing facilities are located in Jackson Tennessee, and near the world renowned Research Triangle Park in North Carolina, USA.

About the Biloxi Gulfport Sun Herald (www.sunherald.com)

Located on the Mississippi gulf coast, the Biloxi Gulfport Sun Herald is published seven days a week and has a circulation of 45,000. In 2006, the newspaper won a Pulitzer Prize Gold Medal for Public Service for its coverage of Hurricane Katrina. The Sun Herald is part of the McClatchy Company, the third largest newspaper company in the United States.

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