



**FOR IMMEDIATE RELEASE:**

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**TRISTAR PRINTING SWITCHES TO VIPER 830® PLATES FOR COMPUTER TO PLATE.**

**Abbotsford, Wisconsin, May 12, 2009**– TriStar Printing has contracted with Southern Lithoplate to install a new Screen News 2000 platesetter with a CA Systems processor replacing an existing CtP system. TriStar Printing uses Southern Lithoplate’s Viper 830® thermal plates. Company vice President Kevin Flink noted “we made the switch in equipment for reasons of cost and reliability. Over the years we have tested at least a dozen plate offerings. We have determined that Southern Litho’s plates provide the most consistent quality at an affordable price.” Steve Mattingly, Vice President of Sales and Marketing for Southern Lithoplate stated that “In a competitive marketplace, we are pleased to have our value proposition confirmed by TriStar Printing.”

**About Southern Lithoplate, Inc., ([www.slp.com](http://www.slp.com))**

Southern Lithoplate Inc., headquartered in North Carolina, specialized in the manufacture, distribution, and service of analog and digital plates and associated products for targeted print markets. Southern Lithoplate enjoys a reputation for Quality, Value and Performance throughout the world. Southern Lithoplate provides customers with a full array of high quality, value priced products. Southern Lithoplate’s service infra structure is designed to exceed the needs of their customer markets. Our state-of-the art manufacturing facilities are located in Jackson Tennessee, and near the world renowned Research Triangle Park in North Carolina, USA.

**End**

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