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## Press Release

### FOR IMMEDIATE RELEASE

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### **Gary Schwartzkopf Joins Southern Lithoplate as Strategic Accounts Manager News Market**

WAKE FOREST, N.C. — Michael Phillips, Director News of Southern Lithoplate, Inc., announced the appointment of Gary Schwartzkopf as Strategic Accounts Manager News Market. In his new position with the Southern Lithoplate sales team, Gary will be responsible for building Southern Lithoplate's market position with strategic offerings, according to Phillips.

“As a well-rounded sales professional, Gary is uniquely suited to the role of helping customers make a seamless transition to CtP,” Phillips said. “Gary brings nearly three decades of demonstrated account and sales management accomplishments to Southern Lithoplate. He is extremely adept at building and strengthening relationships with new and current customers.

He is also one of those individuals who thrives on creative initiatives, and is able to cultivate unique promotional approaches to precisely match customer needs with product offerings.”

Gary’s experience in sales and support for products in the newspaper printing and publishing industry ranges from CTP recorders and imagesetters to digital and analog lithoplates and workflow applications. Most recently, he served as District Sales Manager Newspapers for Agfa Corp. Earlier in his career, he spent 11 years at NCR Corp., where he held sales and management posts.

Gary resides with his wife and two sons in Centennial, Colorado.

Gary reports to Michael Phillips. He can be reached at 800-638-7990 or [gschwartzkopf@slp.com](mailto:gschwartzkopf@slp.com).

#### **About Southern Lithoplate, Inc.**

Southern Lithoplate, Inc., headquartered in North Carolina, specializes in the manufacture, distribution and service of analog and digital lithoplates and associated products for targeted print markets. Southern Lithoplate enjoys a reputation for Quality, Value & Performance throughout the world. Southern Lithoplate provides our customer markets a full array of high-quality value-priced products. Southern Lithoplate's service infrastructure is designed to exceed the needs of their customer markets. Our state-of-the-art manufacturing facilities are located in Jackson, Tennessee, and near the world-renowned Research Triangle Park in North Carolina USA. . For more information, call 800-638-7990 or visit the Southern Lithoplate website at [www.slp.com](http://www.slp.com).

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